


For LF-Ch developments visit www.lexus.eu

LF-Ch





A NEW DAWN. A beginning. A new dawn brings the promise of endless possibility. It is the moment from which everything moves forwards. Invigorating, inspiring, in essence a chance for renewed optimism. What lies ahead, what you will go on to experience and achieve, that is up to you.

A NEW CONCEPT.



LF-Ch. Unveiled at the Frankfurt Motorshow 2009. The full hybrid five-door concept, by Lexus. More than merely a new design from Lexus. An entirely new idea. A dynamic, athletic design with a low centre of gravity delivers an agile driving experience. Powered by Lexus Hybrid Drive, it is a remarkable car. One that defies the conventions of today, for the forward thinking drivers of tomorrow.





VISIONARY DESIGN. Sculpted by L-finesse. Futuristic LED headlights. Front air intakes. Low, wide stance. Innovative, dynamic sports styling. Our design philosophy inherent in every detail.

IN THE WORDS OF THE DESIGNER. "For the new LF-Ch, we've taken our L-finesse design philosophy to the next level. We've created something with the highest possible quality and substance as you would expect from Lexus, but it's younger, bolder, and more dynamic than any Lexus concept before it."

TOM MATSUMOTO, Design Team Leader.



THE WORLD WITHIN. The dynamism of sports styling coexists effortlessly with the sumptuous elegance of Lexus quality and finesse. Low, supportive driving position. Advanced asymmetric dashboard. High clarity LED instrumentation. Intuitive control of entertainment, climate and navigation features with RemoteTouch.





A close-up photograph of a yellow car's side panel. A silver badge with the word 'HYBRID' in blue, raised letters is mounted on the panel. The car's body is a vibrant yellow, and a black tire is visible in the upper right corner. The background is a plain, light-colored surface.

HYBRID

THE WAY FORWARD. Our award-winning full hybrid drivetrain, Lexus Hybrid Drive. Allowing near silent, zero emission, electric-only driving at lower speeds. And dynamic, yet extraordinarily smooth linear acceleration. A unique driving experience. From a unique technology.

